

WELCOME!

Presented by SIA with assistance from the Seattle Host Committee and Friends of Gas Works Park. Additional support from 4Culture King County Lodging Tax grant program and the King County Landmarks Program.

Seattle is a young city better known these days for coffee, software and music, but much of the region's rich industrial past and present remain a vital part of the landscape and culture.

Though Seattle was settled by Europeans just over 150 years ago, the 19th and 20th centuries were years of tremendous industrial growth. Lumber mills, shipyards and mining operations were going full-tilt by 1900. Aerospace giant Boeing's history goes back to a single flying boat built in 1919, followed by years of massive expansion during World War II, the Cold War and the dawn of commercial jet travel brought about by the 707.

When the Space Needle was built in 1962 for the "Century 21" Seattle World's Fair, it marked a turning point in the history of the city, and some would say it's never looked back since. Visitors to Seattle still make the Space Needle the city's most popular attraction, and many get there by way of the 1962 Alweg Monorail, another World's Fair amenity still in operation nearly half a century later.

In the past 50 years, other industries sprung up, including software, online retailing, coffee, music and biotech. Along the way, the city's infrastructure has also grown—to overcome earthquakes, hills, lakes, canals and bodies of salt water with regrades, bridges, tunnels and a huge public ferry system. Some historic elements of this infrastructure remain, some have failed famously over the years, and some have been (or are about to be) replaced with marvels of modern engineering.

Seattle has also become known as a center for historic preservation and adaptive reuse, where Gas Works Park exemplifies conversion of an industrial site to a public treasure, and where the Seattle Art Museum's Olympic Sculpture Park has reclaimed a massive waterfront site on the edge of downtown.

Special tours of aerospace manufacturing, maritime facilities, coffee industry as well as local infrastructure and adaptive reuse are on the agenda for the 2011 SIA annual conference in Seattle, June 2-5.

Celebrate 40 years of memorable SIA conferences with a visit to Seattle.

THURSDAY, JUNE 2

EARLY BIRD TOURS

9:00 am to 1:00 pm; departing from the Grand Hyatt Hotel

Washington State Ferry Ride to Bainbridge Island

Climb aboard one of the Evergreen State's famous fleet of car ferries that connect Seattle with points across Puget Sound. Visit Bainbridge Island, a popular enclave for Seattle professionals as well as artists and writers.

Kayaking on Historic and Busy Lake Union

Spend a half-day paddling around Lake Union, Seattle's most interesting body of water. See the houseboat from Sleepless in Seattle, yachts and fishing vessels, the comings and goings of a busy seaplane port, plus waterviews of industrial sites, a NOAA facility and Gas Works Park.

The Boeing Tour (The Future of Flight)

Visit Boeing's Future of Flight Aviation Center north of Seattle for this 90-minute factory tour for a one-of-a-kind opportunity to view 747, 767, 777, and 787 jets being assembled.

SIA CONTINUING EDUCATION WORKSHOP

(full day course starting in the morning; actual time TBD)

Geophysical Techniques in Archeology

This workshop will explore the use of geophysical research techniques – with emphasis on electrical resistance and magnetometry – to enhance archeological investigations. The science, equipment, methods and outcomes of various techniques will be explained and compared. Intended Participants:

- Want to know more about geophysical techniques, such as electrical resistance, magnetometry and ground penetrating radar;
- May not be aware of recent advances in geophysical data collection and analysis;
- May not be aware of the increasing cost-effectiveness of geophysical techniques;
- Would like to know what to look for when hiring geophysical professional services.

SIA BOARD MEETING

2:00 pm to 3:00 pm at the Grand Hyatt

NEW MEMBER RECEPTION

4:00 pm to 5:00 pm at the Grand Hyatt Hotel

OPENING RECEPTION

5:30 pm departure from the Grand Hyatt; Northwest Railway Museum in Snoqualmie
Travel by vintage motorcoaches operated by the METRO Employees Historic Vehicle Association (MEHVA) from the Grand Hyatt Hotel to the historic Snoqualmie Depot, then take a short ride via rail to the Northwest Railway Museum's incredible restoration facility for an opening night reception and barbecue!

FRIDAY, JUNE 3

FRIDAY TOURS

Morning departure (various times) from the Grand Hyatt Hotel. Choose from one of six special all-day tours of industrial, historic and other fascinating sites around the Seattle area and Puget Sound region.

Lake Union, Gas Works Park and the Montlake Cut

Take the recently built South Lake Union Streetcar from near the Grand Hyatt through the booming South Lake Union neighborhood (home to much high tech and biotech industry) to Lake Union Park. See the historic Naval Reserve Armory, opening in 2012 as new home to Seattle's Museum of History & Industry. Visit several historic places on Lake Union, including Lake Union Drydock, where commercial vessels are hauled out for repairs; Jensen Motorboat Company, where many of Seattle's famous hydroplanes were built; the historic 1925 Montlake Drawbridge (including an over-water walk beneath the span); and remarkable Gas Works Park, former site of derelict gas plant that was transformed by landscape architect Richard Haag (who will lead the tour).

Tacoma: City of Destiny

South of Seattle is Tacoma, historic 19th century rival for the transcontinental railroad terminus, and a city in the midst of a 21st century downtown revival. Visit the old Union Depot, now serving as a federal courthouse. See the Murray Morgan Bridge and other historic bridges that ring Commencement Bay and the Foss Waterway. See how Almond Roca candies are made at the Brown & Haley plant, and visit the bustling Port of Tacoma facilities along the historic waterfront and see the famous streamlined ferry Kalakala.

Industrial Seattle: Steel, Cement, Steam and Glass

Visit Nucor Steel to see metal waste turned into rebar and I-beams; Ash Grove Cement, where portland and masonry cement is made; Verallia Glass Manufacturers, who turn recycled glass into jars and wine bottles; and the historic 1906 Georgetown Steam Plant, the first National Landmark designated in Washington state and one-time electrical generating facility that, while no longer operational, remains completely intact.

Sensuous Seattle: Salmon, Wine, Beer, Chocolate, and Coffee

Go behind the scenes and sample the best of Seattle's coffee, chocolate and wine, and visit the place where more people come face to face with salmon than anywhere else in the Northwest. We begin the day visiting the historic 1912 Hiram M. Chittenden Locks that connect saltwater and freshwater Seattle, and which include a fishladder, where returning salmon make their way back to Lake Washington. We then drive to Woodinville, east of Lake Washington, to lush grounds of Chateau Ste. Michele, one of the wineries that helped establish Washington as a leader in American viniculture. Next stop is the Redhook Brewery for a tour and lunch. We then head back to Seattle to visit Theo Chocolate, a maker of fine chocolates who uses vintage equipment in their factory alongside the Lake Washington Ship Canal. Last stop is a local coffee roasting plant for an afternoon jolt of caffeine.

Seattle Aviation: Past, Present and Future

The Seattle area owes much of its growth and vitality to Boeing, who built their first airplanes on Lake Union in Seattle nearly 100 years ago. Boeing really boomed during World War II, when B-17s and B-29s were built by the thousands, and workers flocked here from around the country. On this tour, we begin with a look back at the history of aviation by visiting a restoration facility north of Seattle at Paine Field in Everett, WA operated by the Museum of Flight, where volunteers bring vintage aircraft lovingly back to life. Models currently in the shop include a DeHavilland Comet, the world's first jetliner; a WWII era Navy Wildcat; and Boeing 247, the company's first plane from 1933. We then visit Boeing's Future of Flight Aviation Center for a look at how the company is building the 787, as well as other widebody jets including the 747 and the 767 Air Force refueling tanker. Joining us for this special tour is Sam Howe Verhovek, author of the recent book *Jet Age: The Comet, the 707 and the Race to Shrink the World*.

Powering the Northwest: Water and Timber

Travel from Seattle to the Cedar River Watershed, with a complex of early 20th century industrial structures, a 1920s hydroelectric generating station (still in use), a 1914 dam, and a company town. Next stop is the Northwest Railway Museum and its unsurpassed collection, including an 1891 Pratt truss bridge, a functioning rail line, original train depot, steam locomotives and much more. Then, we visit the Snoqualmie Falls Lumber Company. The mill closed in 2003 and site has been turned over to a different use, but the 1916 landmark powerhouse and stack remain, along with several of the giant timber sheds. This former Weyerhaeuser Timber Company facility was the second in the nation to be electrified and the first to bring electricity to the timber-cutting operation. Final stop will be the spectacular 270' high Snoqualmie Falls.

SIA FILM FESTIVAL

7:00 pm onward at the Grand Hyatt Hotel Eliza Anderson Amphitheater

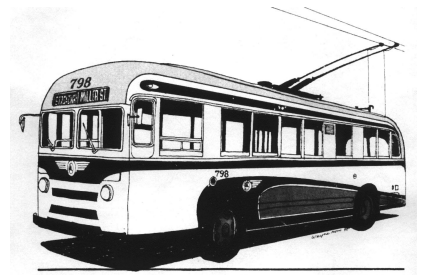
Drop in for a series of short films highlighting America's industrial past. SIA members are welcome to submit films in advance on DVD. For more information, click the "News & Events" link at www.sia2011.com.

SIA SHOW & TELL

7:00 pm to 9:00 pm at the Grand Hyatt Hotel Blewett Suite (Sixth Floor)

NORTHWEST RAILWAY MUSEUM

Snoqualmie, Washington



SATURDAY, JUNE 4

MORNING PAPER SESSION

9:00 am to 12:30 pm at the Grand Hyatt Hotel

Please visit the SIA website (www.siahq.org) for a complete schedule of papers being presented.

BUSINESS LUNCH

12:30 pm to 2:00 pm at the Grand Hyatt Hotel

AFTERNOON PAPER SESSION

2:15 pm to 5:00 pm at the Grand Hyatt Hotel

CONFERENCE BANQUET

6:30 pm boarding at Pier 56; returns at 10:00 pm; Dinner Cruise on Elliott Bay

<http://www.argosycruises.com/royalargosy/default.cfm>

Board the M/V Royal Argosy for a gourmet dinner and a fascinating cruise around Elliott Bay, Seattle's main harbor. Historian Dr. Lorraine McConaghy of Seattle's Museum of History & Industry (MOHAI) will make a brief presentation about Seattle's earliest industrial site, Henry Yesler's 1853 sawmill.

SUNDAY, JUNE 5

DOWNTOWN SEATTLE WALKING TOURS

9:00 am to 1:00 pm; departing from the Grand Hyatt Hotel

Historic Pioneer Square

Tour the cradle of early Seattle, the city's famous Pioneer Square neighborhood. See the 1914 Smith Tower, Seattle's first skyscraper, and historic buildings and places from the city's earliest days. Led by Leonard Garfield, executive director of Seattle's Museum of History & Industry (MOHAI).

Seattle Center and the 1962 World's Fair

Ride the Alweg Monorail back in time 50 years to the site of the 1962 Seattle World's Fair and enjoy behind-the-scenes peeks at some of the fairgrounds' most famous landmarks. Led by writer and historian Feliks Banel.

Historic Downtown Theatres

Seattle is still home to several grand theatres, though a few of them now serve in new capacities. See the ornate exteriors and lush interiors of Seattle's most famous showplaces. Led by a local theater historian and architecture expert.

ADDITIONAL CONFERENCE INFORMATION

Conference Hotel: Grand Hyatt Seattle

<http://www.grandseattle.hyatt.com/hyatt/hotels/index.jsp>

721 Pine Street

Seattle, WA 98101

telephone 206 774 1234; fax 206 774 6120

Urban flair and Pacific tranquility converge at the Grand Hyatt Seattle, located in the heart of the city's thriving retail and theater district adjacent to the Washington State Convention Center and Convention Place Sound Transit Light Rail station. Extravagant modern appointments, and classic Pacific Rim styling make this AAA Four Diamond hotel the ultimate escape from the everyday. Featuring original artwork, wood furniture and onyx accents that adorn the guestrooms. Discover the breathtaking beauty of the Pacific Northwest and the unique pace of this distinctive city at Grand Hyatt Seattle.

Our Special SIA rate is \$139 per night (to June 14th if you wish to extend your stay), and includes complimentary in-room wired internet. The deadline for this rate is May 1, 2011.

Airport Transportation

Conference attendees flying to Seattle-Tacoma International Airport can take taxicabs, shuttle services, or the recently completed Sound Transit Light Rail (which stops at Convention Place Station, just a few blocks from the Grand Hyatt). For more information on this affordable option (less than \$3 each way for the roughly 40-minute ride), click the "Getting Here" link at www.sia2011.com

Amtrak

Amtrak's Empire Builder (from Chicago) and Coast Starlight (from Los Angeles) both terminate at Seattle's historic King Street Station, with easy bus or Sound Transit Light Rail connection from the International District Station (ride northbound to the Convention Place Station, just blocks from the Grand Hyatt). For more information about Amtrak to Seattle, click the "Getting Here" link at www.sia2011.com

To get the SIA Conference rate at the Grand Hyatt Seattle:

Web: <https://resweb.passkey.com/go/SIA2011>

Toll-Free Call: 888-421-1442

SIA 2011 Seattle Conference Registration

Name: _____

Affiliation (for name badge): _____

Spouse/Guest: _____

Affiliation (for name badge): _____

Address: _____

City: _____

State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: Day: _____ Evening: _____

Email Address: _____

If you wish **NOT** to share information with other attendees, check here: _____

Is this your first SIA Conference ? Yes: _____, No: _____

Note: **All registration fees are on a per-person basis**, including any late fees. Full Member, Non-member, and Student Registration fee includes Thursday Evening Reception, Friday Bus Tour, Friday Film Night, Saturday Paper Sessions and Saturday Luncheon, but **DOES NOT** include the optional Thursday Tour, optional Saturday Evening Banquet or optional Sunday Tour. All tours are space-available, first come, first served, with preference given to those persons paying for a full registration.

CONFERENCE REGISTRATION (add lines and total)

All fees are on a per-person basis. MAKE TOUR SELECTIONS TOP RIGHT

SIA Member Registration _____ @ \$275 = \$ _____
(if 2011 dues are paid)

Non-member Registration _____ @ \$350 = \$ _____
(join now below and register at the member rate and save \$)

Student Registration _____ @ \$100 = \$ _____
(include copy of ID)
Age of students under 18 _____

Saturday Paper Sessions only _____ @ \$100 = \$ _____
(Includes Saturday Luncheon but not Saturday Banquet)

Late Fee (*after May 16*) _____ @ \$40 = \$ _____

CONFERENCE OPTIONAL EXTRAS

Thursday Continuing Education Workshop _____ @ \$150 each = \$ _____

Thursday Bus Tour _____ @ \$75 each = \$ _____

Saturday Evening Banquet _____ @ \$60 each = \$ _____
Number of Vegetarian Meals _____

Sunday Morning Walking Tour _____ @ \$30 each = \$ _____

SIA 2011 MEMBERSHIP DUES (if not paid previously): Please check the membership level at which you would like to join or renew. (Mailing addresses outside of the U.S. and Canada require an additional \$10.00 for mailing charge).

_____ @ Individual @ \$50 = _____
_____ @ Household (Joint) @ \$55 = _____
_____ @ Full-Time Student @ \$20 = _____
_____ @ Non-U.S./Canada @ \$10 = _____
(mailing fee)

Tours are filled on a first come basis using your registration form post mark date or your online registration date.

Please indicate order of preference (1-first choice-2-3)

TOUR PREFERENCES _____ you _____ guest

Thursday optional Tour (\$75 each)

T1. Ferry ride to Bainbridge Island _____

T2. Kayaking Lake Union _____

T3. Boeing Tour _____

Friday Tour (included with registration)

F1. Gasworks Park & Lake Union _____

F2. Tacoma, City of Destiny _____

F3. Industrial Seattle _____

F4. Sensuous Seattle _____

F5. Seattle Aviation _____

F6. Powering the Northwest _____

Sunday optional Tour (\$30 each)

S1. Historic Pioneer Square _____

S2. Seattle Center, Worlds Fair _____

S3. Historic Downtown Theatres _____

REGISTRATION SUMMARY

Dues, Registration/Events Total \$ _____

Contributions:

Scholarship Travel Fund \$ _____

Preservation Grant Fund \$ _____

TOTAL PAID: \$ _____

For more information, please call the SIA Headquarters at (906) 487-1889. Detailed conference, travel & other useful information is available on the Conference website at

www.sia2011.com

Method of Payment: Personal check or money order (in U.S. dollars drawn on U.S. bank). Make check payable to **SIA 2011 Seattle** OR register and pay by credit card online at **www.siahq.org**.

Mail payment and form to:

SIA 2011 Seattle Conference
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1400 Townsend Drive
Houghton, MI 49931-1295 USA